

# ART 2022 SEASON PLAYBILL ADVERTISING



June 9-12



July 14-16



August 4-14



October 28-30

Ad Size	Dimensions	All Shows One Price *	Mary Poppins ONLY
Eighth Page Ad	2.25" x 1.625"	\$100.00	\$45.00
Quarter Page Ad	2.25" x 3.75"	\$150.00	\$55.00
Half Page Ad	4.75" x 3.75"	\$200.00	\$80.00
Full-Page Ad	4.75" x 7.75"	\$400.00	\$180.00
Inside Cover **	4.75" x 7.75"	\$550.00	\$225.00 if available
Back Cover **	4.75" x 7.75"	\$600.00	\$300.00 if available

\* Your advertisement will appear in all four virtual playbills

\*\* Email to confirm availability of inside and back covers

You can purchase an ad in just one Playbill or for one price your advertisement will be in every Playbill

- *Mary Poppins* in collaboration with Plattsburgh Drama club in June 9-12.
- *Disney's Moana Jr* part of the Young Directors Series July 14-16 in Rouses Point, Plattsburgh and Peru
- *Godspell* August 4-14 at the Harborside stage in Plattsburgh and the Essex Theatre Company in association with Chazy Music Theatre
- *Rocky Horror Show* returns to the Strand Theatre in Plattsburgh October 28-30

Playbills will be virtual with a limited number of printed copies

Clean, black and white artwork is required

Email the art work to [adsales@adktheatre.com](mailto:adsales@adktheatre.com)

Additional artwork if needed is charged at \$30.00 per hour.

Ad Size \_\_\_\_\_ Playbill  All Shows just \_\_\_\_\_

Business Name \_\_\_\_\_ Contact \_\_\_\_\_

Address \_\_\_\_\_

Cell Number \_\_\_\_\_ Email Address \_\_\_\_\_

Thank you in advance for your support of Your Community Theater.

### Make checks payable to ART

Payment can be mailed to ART PO Box 1859 Plattsburgh NY 12901

**Please submit ad for placement by May 20, 2022**

**Ads can be updated for later playbills**



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Adirondack Regional Theatre - Advertising Receipt clip and retain for your files

Business Name \_\_\_\_\_ Amount: \$ \_\_\_\_\_

Received By: \_\_\_\_\_ Date \_\_\_\_\_ Check #: \_\_\_\_\_