

# ART 2023 SEASON PLAYBILL ADVERTISING

May 2023



July 2023



August 2023



October 2023



Ad Size	Dimensions	All Shows One Price*	One Show ONLY
Eighth Page Ad	2.25" x 1.625"	\$120.00	\$40.00
Quarter Page Ad	2.25" x 3.75"	\$180.00	\$55.00
Half Page Ad	4.75" x 3.75"	\$280.00	\$80.00
Full-Page Ad	4.75" x 7.75"	\$460.00	\$150.00
Inside Cover **	4.75" x 7.75"	\$700.00	\$225.00 if available
Back Cover **	4.75" x 7.75"	\$825.00	\$275.00 if available

\* Your advertisement will appear in all four virtual playbills \*\* Email to confirm availability of inside and back covers

Purchase an ad in one Playbill or have your ad appear in all four Playbills for one discounted price.

- **The Sound Of Music** The hills and the Strand are alive with music, May 11th - 14th.
- **Disney's Newsies Jr** ART's Young Directors Series in various locations in the North Country, July 13th - 16th.
- **Rock of Ages** ART presents the hit musical featuring your favorite rock numbers from the '80s, August 2023.
- **The Rocky Horror Show** Join us for the cult-classic musical and do the Time Warp again this October.

### Playbills will be virtual

Email artwork to [adsales@adktheatre.com](mailto:adsales@adktheatre.com) Preferred files are JPEG, TIFF, PDF, PNG

Have more questions? [adsales@adktheatre.com](mailto:adsales@adktheatre.com) or 518-572-6003 Additional artwork charged at \$30 per hour

Ad Size \_\_\_\_\_ Playbill  All Shows  just \_\_\_\_\_

Business Name \_\_\_\_\_ Contact \_\_\_\_\_

Address \_\_\_\_\_

Cell Number \_\_\_\_\_ Email Address \_\_\_\_\_

Thank you in advance for your support of Your Community Theater.

### Make checks payable to ART

Payment can be mailed to ART PO Box 1859 Plattsburgh NY 12901

Please submit ad for placement by April 25, 2023

Ads can be updated for future Playbills

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Adirondack Regional Theatre - Advertising Receipt - Clip and Retain for Your Files

Business Name \_\_\_\_\_ Amount: \$ \_\_\_\_\_

Received By: \_\_\_\_\_ Date \_\_\_\_\_ Check #: \_\_\_\_\_