

# ART 2024 SEASON PLAYBILL ADVERTISING



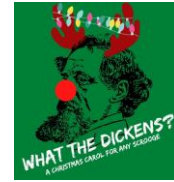
June '24



July '24



October '24



December '24

| Ad Size         | Dimensions     | All Shows One Price * | One Show ONLY         |
|-----------------|----------------|-----------------------|-----------------------|
| Eighth Page Ad  | 2.25" x 1.625" | \$120.00              | \$40.00               |
| Quarter Page Ad | 2.25" x 3.75"  | \$180.00              | \$55.00               |
| Half Page Ad    | 4.75" x 3.75"  | \$280.00              | \$80.00               |
| Full-Page Ad    | 4.75" x 7.75"  | \$460.00              | \$150.00              |
| Inside Cover ** | 4.75" x 7.75"  | \$700.00              | \$225.00 if available |
| Back Cover **   | 4.75" x 7.75"  | \$825.00              | \$275.00 if available |

\* Your advertisement will appear in all four virtual playbills \*\* Email to confirm availability of inside and back covers  
You can purchase an ad in just one Playbill or for one price your advertisement will be in every Playbill

- *The Little Mermaid* –the classic musical June13-16 at Plattsburgh’s Strand Center Theatre
- *Roald Dahl’s Matilda Jr* -ART’s Young Directors Series in various locations July 11-14
- *Rocky Horror Show* -ART’s annual homage to classic sci-fi and rock ‘n’ roll October 25-31 at the Strand
- *What The Dickens* –A farcical take on Charles Dickens’s *A Christmas Carol* at the Strand in December

Playbills will be virtual

Email the art work to [adsales@adktheatre.com](mailto:adsales@adktheatre.com) Preferred files are JPEG, TIFF, PDF, PNG

Have more questions? [adsales@adktheatre.com](mailto:adsales@adktheatre.com) or 518-572-6003. Additional artwork charged at \$30 per hour

Ad Size \_\_\_\_\_ Playbill  All Shows  just \_\_\_\_\_

Business Name \_\_\_\_\_ Contact \_\_\_\_\_

Address \_\_\_\_\_

Cell Number \_\_\_\_\_ Email Address \_\_\_\_\_

Thank you in advance for your support of Your Community Theater.

### Make checks payable to ART

Payment can be mailed to ART PO Box 1859 Plattsburgh NY 12901

**Please submit ad for placement by June 10, 2024**

Ads can be updated for later playbills



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Adirondack Regional Theatre - Advertising Receipt clip and retain for your files

Business Name \_\_\_\_\_ Amount: \$ \_\_\_\_\_

Received By: \_\_\_\_\_ Date \_\_\_\_\_ Check #: \_\_\_\_\_